



AWARD WINNING PACKAGING DESIGN!

Best Packaging Design
Automotive Aftermarket Products Exposition, Las Vegas 2000
Second Place - Achievement in Display Merchandising
American Hardware Manufacturing Association, Chicago 2001



SAVES TIME AND MONEY

USE IT ONCE AND IT PAYS FOR ITSELF!

SNOW GRIPS™

T R A C T I O N A I D

> *It's like a Tow Truck in your Trunk!*



EASY INSTALLATION

No Tools Required

2

GRIPS PER PACKAGE

FOR INCREASED TRACTION AND VERSATILITY



Fits Virtually All Tire Sizes!

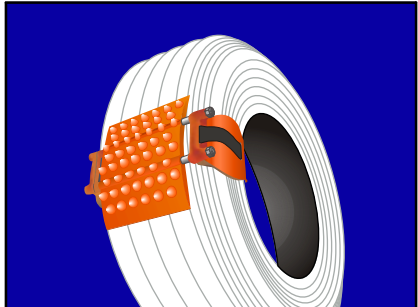
DESIGNED TO FIT MOST CARS, COMPACTS, MINI-VANS, SUV'S AND LIGHT TRUCKS

Convenient

COMES IN DURABLE, RE-USEABLE PACK
STORES EASILY IN YOUR VEHICLE

A Must for your Road Safety!

- Added safety for you and your loved ones.
- Convenient and simple to use.
- No tools or technical skill required.
- Save time and money.
- Nothing else like it on the market!
- A great gift idea!



SNOW GRIPS

T R A C T I O N A I D

ADJUSTS TO FIT MOST CARS, COMPACTS, MINI-VANS, LIGHT & MEDIUM DUTY TRUCKS AND UTILITY VANS WITH TIRE SIZES RANGING FROM 175/50/13 TO 235/75/16

MADE OF A ROBUST CUSTOM BLENDED MODIFIED PLASTIC

Not intended for extreme situations where a tow truck is the only solution, or as a replacement for chains, tire studs or snow tires. This product is designed solely for providing temporary traction when the vehicle tires are spinning in snow or ice.